



LANDMARK LEARNING
The Learning Specialists for the Outdoor Industry.

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Landmark Learning Announces New Partnership with Global Leader in Wilderness Medicine

- *Organization to offer authorized training for the National Outdoor Leadership School's Wilderness Medicine Institute*
- *Prestigious curriculum now available for the first time in the eastern U.S.*

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CULLOWEE, N.C. – Landmark Learning, the nation's leading year-round, multicertification training center for outdoor educators and emergency medical personnel, today announced a new partnership with the Wyoming-based National Outdoor Leadership School's Wilderness Medicine Institute (WMI of NOLS), a global leader in wilderness medicine training.

Under the terms of this new agreement, Landmark is authorized to provide courses for WMI of NOLS – making the organization's popular courses more widely accessible and available for the first time in the eastern United States.

"Partnering with WMI allows us to offer our students a much broader range of training," said Justin Padgett, executive director, Landmark Learning. "As a result we can help them open the door to a variety of new job opportunities – whether they want to lead outdoor trips, work as an EMT, join an outdoor rescue team or take steps towards a career in medicine."

As an authorized training provider for the Wilderness Medicine Institute, Landmark will offer a curriculum that includes: Wilderness EMT, Wilderness First Responder, Wilderness First Aid, Wilderness Advanced First Aid, Wilderness Upgrade

for Medical Professionals, Wilderness Medicine: Practices and Protocols, and Wilderness First Responder Recertification.

The wilderness medicine practices and protocols taught in each course are supported by a physician-based medical advisory panel.

The new partnership with WMI of NOLS builds on Landmark Learning's reputation as an authorized training provider for a number of preeminent outdoor and healthcare organizations – from the American Canoe Association, American Heart Association and Leave No Trace Center for Outdoor Ethics to the North Carolina Office of Emergency Medical Services and Starfish Aquatics Institute. Landmark also offers its own custom programs, including a unique Relief Medic program that teaches students how to deliver emergency care in the backcountry and under Third World conditions.

“This partnership represents an important step for us and will expand our course offerings into a region of the U.S. where we have traditionally been underrepresented,” said Melissa Gray, director, WMI at NOLS. “We’ve found Landmark’s mission and teaching style to be an excellent match for us, so we’re excited about working closely with them to serve a broader base of students.”

About Landmark Learning

Landmark Learning is the nation's leading year-round, multicertification training center for outdoor educators and emergency medical personnel. Each year we serve more than 2,000 students at our centers in Cullowhee, N.C. and Ecuador and at remote sites around the U.S. and the globe.

With more than a decade of experience and some of the most skilled instructors in the industry, we are an authorized training provider for a number of preeminent outdoor and healthcare organizations, including: American Canoe Association; American Heart Association; Leave No Trace Center for Outdoor Ethics; North Carolina Office of Emergency Medical Services; and Starfish Aquatics Institute.

Landmark also creates custom-designed programs that are setting new standards for outdoor instruction. Among them are comprehensive training classes for outdoor trip leaders and a unique Relief Medic program that teaches students how to deliver emergency care during disasters and under Third World conditions.

For more information on Landmark Learning, visit www.landmarklearning.org.

About the Wilderness Medicine Institute of the National Outdoor Leadership School (NOLS)

For over a decade, the Wilderness Medicine Institute of NOLS (WMI) has been the most recognized and respected teacher of wilderness medicine, training over 30,000 students around the world how to respond to medical emergencies in remote settings. At WMI, students learn treatment principles and decision-making skills for times when there are few resources, no help on the way, and you have to make your own decisions. Dynamic lessons and exciting, realistic scenarios model the kind of medical situations people face when calling 911 is not an option.

WMI is an institute of the National Outdoor Leadership School (NOLS), the leader in wilderness education that sets the industry standard for responsible, high-quality educational expeditions. NOLS provides an awe-inspiring, transformative experience that develops active, positive leaders with lifelong environmental ethics and outdoor skills to more than 10,000 students each year. A private nonprofit school, NOLS runs 10-day to school-year-length courses on four continents. NOLS students, ages 14 to over 70, explore the most remote wilderness the Rocky Mountains, Idaho, Pacific Northwest, Southwest, Alaska, Western Canada, Mexico, Patagonia (Chile), India, Australia, New Zealand, Brazil and Baffin Island have to offer. College credit and scholarships are available. For more information, call NOLS at (800) 710-NOLS (6657) or visit the website at www.nols.edu.

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